To: 2200 - Atlanta Region, 2210 - Atlanta ROU, Cooper, Donnie, Davern, Kevin, Darcy, Joe F., Piscitelli, J, 2100 - Winston-Salem Region, 2110 - Winston-Salem ROU, 1700 - Pittsburgh Region, 1710 - Pittsburgh ROU, Moulton, G, Duszynski, R, Deese, David, Tanchyk, R, Schwalm, S, Miyares, E H., Ferencak, Cynthia L., 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA), 1300 - Philadelphia Region (SWEETD), 1310 - Philadelphia ROU (METZG), 1110 - Boston ROU (PROVENL), 2310 - S. Florida ROU (FINKLEP), 1600 - Buffalo Region (BRZEZIE), 1610 - Buffalo ROU (BRZEZIE)
From: Kuruc, Nick
Posted: 4/24/96 14:03
Opened: 4/26/96 14:03
Subject: Hess Co-Op (0353-02-00)

All Retail Divisions With Hess Co-Op Locations:

Referencing my letter of April 9, detailing the 1996 Retail Partners Program:

Approximately 30% of Hess Co-Op's have "non standard" setups. That is, these are very small locations and might not be able to accomodate our standard 9 pack wide "suction cup" display.
In those locations it is possible to use a 6 pack wide "suction cup " display.

Please keep in mind our objective of a minimum of 34 total RJR facings in these locations:
- Minimum of 18 Full Price facings
- 16 Savings Brand facings.

As stated in my letter, any problems encountered with display installations should first be handled with the local Hess Division Manager. If the issue cannot be resolved, please call me.

Source: https://www.industrydocuments.ucsf.edu/docs/ntln0000